

2019-2020 District Goals



District: District A 16
Constitutional Area: Canada

LEADERSHIP: CLUB OFFICER TRAINING

In the 2019-2020 fiscal year, 85% of incoming Club Officers will complete Club Officer training.

Action Items:

- I will ensure that my district team understands their roles in the Club Officer training process
- I will encourage the District GLT Coordinator to include Club Officer training in the GAT development plan and to report the completed training
- I will support and promote Club Officer learning events

Additional actions to achieve this goal

We are offering club officer training in each of the 4 regions in early to mid May. We develop all training sessions with the Governor's team which includes the GLT coordinator along with FDI/LCIP trained instructors

REGION AND ZONE CHAIRPERSON TRAINING

In the 2019-2020 fiscal year, 100% of incoming Region and Zone Chairpersons will complete Region and Zone Chairperson training

Action Items:

- I will ensure that my district team understands their roles in the Region and Zone Chairperson training process
- I will encourage my District GLT Coordinator to include Region and Zone Chairperson training in the GAT development plan and to report the completed training
- I will support and promote Region/Zone Chairperson training events
- I will encourage my District GLT Coordinator to apply for Leadership Development Funding to offset the cost of Zone Chairperson training

Additional actions to achieve this goal

District officer orientation will be held in early May for initial training and then a more in depth training to be held first part of September. Program set out by DG and the GLT/FDI team. Each district officer is assigned a mentor at the convention once the elections are completed. The mentors are chosen from the honorary committee

LEARNING FOR EVERY LION

Lions Leadership initiatives

During the 2019-2020 fiscal year, the district will identify qualified candidates to apply for local and Lions Clubs International sponsored initiatives in our area

Action Items:

- I will ensure my district team understands their role in identifying qualified candidates for institutes.

Custom goal and action items

Preparation for District Officers for 2020-2021 - April 2020

*Identify potential leaders within the district July 2019 - on going GLT/DG Team

*Promote All/FDILCIP to potential leaders Nov 2019 - GLT

*Promote ELLI to potential candidates Sept 2019 GLT

*Zone Chair info session- January 2020 GLT/FDI

*Invite each RC to one DG Team meeting ongoing DG

*ZC/RC training- June 2019 with a review Oct 2019 - GLT/FDI/DG Team

Leadership Development at Club Level

3rd round zone meetings with GLT content March 2020 - GLT

Certified Guiding Lions

*Identify potential CGL candidates November 2020 GLT/DG Team

*Deliver CGL workshop February 2020 - GLT/FDI

Leadership Week being held May 2nd to 9th Inclusive

MEMBERSHIP: INVITE FOR IMPACT

	FY New Members
1st Quarter	20
2nd Quarter	35
3rd Quarter	30
4th Quarter	30

By the end of the 4th quarter, the district will add a total of 115 new members.

Action Items:

My district will establish club branch(es).

My district will induct new Lions under 40 years old.

My district will organize at least one membership growth event(s).

All clubs in my district will set individual membership goals

My district will use and promote membership resources to achieve our goals. Just Ask Guide, Club Membership

Chair Guide with induction ideas, Community Needs Assessment and Membership Development Grant

NEW CLUB DEVELOPMENT

	New Clubs	Chartfer Members
1stf Quartfer	0	0
2nd Quartfer	0	0
3rd Quartfer	1	20
4tfh Quartfer	1	20

By the end off tih 4tih quartier, tih distiricti will stiarti 2 new clubs.

With a minimum offi 40 chartier members.

Action Itiems:

My distriictf will ensure all Guiding Lions are certffied and assigned tfo new clubs

My distriictf will hostf a New Club Developmentf Workshop

My distriictf will stfartf Speciality Club(s).

Chartfer tfo new clubs tfo be added tfo tthe distriictf * DG/GMT/NAMI

* Targetf adultf stfyle conditfions and apartmentfs have been identifed

*Identify pocketfs ofi new housing developmentf

*Cultfurally diverse areas have been identifed

My distriictf will use and promotfe membership resources tfo achieve our goal. Membership Developmentf Grantfs, New Club Developmentf Guide and Justf Ask Guide).

MEMBER RETENTION

	Drops
1stf Quartfer	10
2nd Quartfer	12
3rd Quartfer	12
4tfh Quartfer	25

By the end offi tih 4tih quartier, tih distiricti's membership drops will noti exceed 59 members.

Action Itiems:

NET GROWTH GOAL

115	+	40	-	59	=	96
FY New Members	+	FY Charter Members	-	FY Retention Goal	=	NET GROWTH GOAL

SERVICE: PEOPLE SERVED

In the 2019-2020 fiscal year, my district will serve 87850 people.

Action Items:

Of the total number of people served in my district, 1641 people will be youth (under 18 years old).

My district will use and promote service resources to achieve our goal. Service Project Planners Club and Community Needs Assessment (Developing Local Partnerships and Fundraising Guide).

I will encourage clubs in my district to work together to collaborate on their service projects to maximize the impact in their community.

Additional actions to achieve this goal

** We will be working with Diabetes Canada on improvements for Camp Huronda

** We are very busy with vision screening

* We are starting to take an active role in childhood cancer

* we are very busy with breakfast clubs etc

SERVICE ACTIVITIES

In the 2019-2020 fiscal year, my district will complete 275 service activities.

Action Items:

I will educate clubs in my district about our global causes

SERVICE ACTIVITY REPORTING

In the 2019-2020 fiscal year, 90% of clubs in my district will report their service projects via MyLion Web or MyLCI.

Action Items:

My District GAT Coordinators will organize MyLion Web reporting training and provide the Why Service Reporting Matters document to attendees

I will encourage all members (or all Club Presidents) in my district to download the MyLion app and use it for all service projects

I will ensure the Global Action Team continues to support clubs in reporting

I will emphasize the responsibility of the Club Service Chair to report their club's service

My district will use and promote service resources to achieve our goal. Service Activity Reporting Service Reporting Guide, and Why Service Reporting Matters).

Additional action items to achieve this goal

*1st round of joint zone meetings will be focused on a presentation and group participation on service projects
Sept/Oct/ 2019 GST coordinator

*GST to provide idea guidelines from LCI focus pillars.

- club officer training and 1st round of zone meetings- June'Sept/Oct

Custom goal and action items

*Highlight and celebrate service in social media DG Newsletter , lions magazine and district convention July 2019- ongoing
GST/ Social Media/Marketing

*Service action week to be held October 20th - 26th inclusive

LCIF: PARTICIPATE

By the end of the 2019-2020 fiscal year, 60% of Lions in my district will understand the impact of our Foundation and demonstrate their support with a donation to LCIF

Action Items:

FUNDRAISE

During the 2019-2020 fiscal year, I will partner with our LCIF District Coordinator to raise \$30,000.00 to support Campaign 100: LCIF Empowering Service.

Action Items:

My district will raise \$30,000.00 to support Campaign 100: LCIF Empowering Service.

My district will secure Model Club commitments for Campaign 100: LCIF Empowering service.

My district will recruit 100/100 Clubs this year

Additional action items to achieve this goal

LCIF _ to raise \$30,000 to LCIF fund - Completion June 30th 2020

*Meet with clubs who host goals; to contribute to LCIF May 2019 - ongoing

*Promote LCIF thru club Excellence award program- July 2020- ongoing RC/ZC

*Host a fundraising event with a key note guest Sept 28th 2019 DG Team

*Promote campaign 100 to all clubs

DG Visits and LCIF Coordinator July 2019 - ongoing DG/LCIF

Promote with a challenge for personal donations July 2019 - ongoing DG/LCIF

ADVOCATE

In the 2019-2020 fiscal year 90% of clubs in my district will report their service projects via MyLion Web or MyLCI.

Action Items:

My district will educate our Lions about the expanded global causes for LCIF and grant opportunities available to us. I will include messaging about LCIF in every visit I make as District Governor.

For ALL grants awarded to my district, I will ensure 100% of project reports are submitted on time to LCIF to remain in good standing for future funding.

Maintain 100% of clubs reporting service (SAR) - June 2020

* Train secretaries at club officer training - June 2019

* Update the 'how to video' for my lion - July 2019

* 1st VDG to talk to Secretaries at the first round of joint zone meetings to highlight the importance of reporting. Sept/Oct 2019 - DG Team

* RC to contact clubs that are not reporting on a regular basis to identify if they need additional training. August 2019 - ongoing RC